



# CSS Corp Digital Transformation

Case Studies  
Report Abstract

September 2015

By Dominique Raviart  
IT Services  
Research Director  
NelsonHall

4 pages

[research.nelson-hall.com](http://research.nelson-hall.com)





## Who Is This Vendor Assessment For?

NelsonHall's Digital Transformation case studies on CSS Corp provide examples of the organization's ability to transform a client's IT operations to capture digital opportunities. The case studies are designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital transformation projects
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services industries and willing to understand model and growth opportunities around digital transformation.

## Key Findings & Highlights

This report includes two digital case studies: one with a U.S. based consumer packaged goods firm and one with a U.S. health insurance company.



## Contents

The full vendor assessment consists of 4 pages, including the following sections for each case study:

1. Background
2. Business Challenge
3. Nature of Transformation
4. Benefits Achieved
5. Outlook

## Report Length

4 pages

## Report Author

Dominique Raviart

[dominique.raviart@nelson-hall.com](mailto:dominique.raviart@nelson-hall.com)